

Annual Review 2008
Fortis Foundation Nederland
Hands on



- 6.060 volunteers

- 517 CI projects

- 48.480 hours of voluntary work

- 483 social organizations

- Budget € 2.993.760,-

People for People

Making sure that everyone involved with Fortis Bank Nederland and ASR Nederland is able to show enthusiasm for people with less opportunities, and in particular vulnerable youth. People for people. We truly believe that that is our mission. Because we know that everyone will profit from that: the youth, the employees and both organizations. Helping people offers clear insight into others and your own capabilities. ■

2008

In 2008, Fortis Foundation Nederland (FFN) reached a record number of 6,060 volunteers and 517 social projects. Never before has FFN received so many ideas, initiatives and requests of employees and segments. We expect that this trend will continue in 2009.

In 2008, 349 volunteers of FFN received financial support for an own voluntary project through the Stimulans plan. Hundreds of departments took part in social team activities.

2,492 Colleagues participated in Make a Difference Day and another 568 colleagues participated in 38 local projects via seven Stimulans Committees, our internal network of FFN-ambassadors. ■

2009 and beyond

Because of the split up of Fortis Bank Nederland and ASR Nederland, Fortis Foundation will continue her work for Fortis Bank Nederland starting from 2010. In 2009, Fortis Foundation Nederland works for both organizations and it will help ASR Nederland to establish an own unit for community investment. ■

Partnerships

In 2008, we cooperated with 483 parties. FFN aims at lasting partnerships; from schools and health care institutions to ministries and NIBUD. ■





- Stimulans Committees: 38 projects for 564 colleagues
- 349 stimulans plans
- Budget Stimulans plans € 319.106,-
- 7 Stimulans Committees

Social initiatives in teams

In 2008, hundreds of departments took initiative to participate in a social team activity. Creating something special for your fellow man

and implement that with your colleagues makes you aware of your social involvement. Such an initiative offers you the possibility to look around in an entirely different environment and to do something meaningful. A win-win-win situation that impacts all parties. ■

Stimulans Committees: our ambassadors

The Stimulans Committees are the internal network of ambassadors of Fortis Foundation Nederland. These seven regional committees consist of employees of different segments of Fortis Bank Nederland and ASR Nederland. They come up with and organize social activities, and invite employees to participate. ■

Stimulates own initiative

Fortis Bank Nederland and ASR Nederland stimulate employees to be involved in the community, besides their day job. By means of the Stimulans Plan, FFN offers a tool to give shape to that: a tested working method to support employees with the execution of the project. Both financially and with specific advice. Hereby, FFN lowers the threshold to participate and to execute projects. FFN also helps employees to raise own funds for good causes. In 2008, FFN has remunerated 349 applications. ■

“It was a fantastic day. I enjoyed it. But that was not what it was all about: they enjoyed it, I am sure.”

Rob Beuk, Fortis Bank NL, about: Day out with the Philadelphia home



FFN Individual Program

Fortis Foundation Nederland (FFN) offers employees an annual program, in which everyone can participate or subscribe to individually.

Make a Difference Day

FFN supports this national initiative and for the second time organizes the project 'Always Go The Extra Mile'. In their lunch breaks, employees would walk one 'mile' and raise funds for a good cause of their choosing. 2,492 volunteers walked in Rotterdam, Woerden, Utrecht, Amersfoort,



and Amstelveen 3,347 miles, and collected €50,205 for 38 good causes. ■

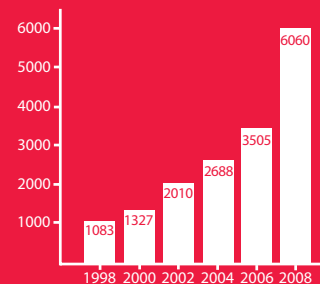
Social Beursvloer

De Beursvloer is a dynamic event in which supply and demand of community investment in the broadest sense of the word are being traded. FFN initiates De Beursvloer along with KPMG and MOVISIE. With millions of euros in matches on more than 50 locations a year, De Beursvloer is a successful event. Suppliers are companies, institutions, funds, and media that offer their facilities, human resources, networks, and knowledge. Demanders are social organizations with a clear request for support. ■

Boost a World

FFN supports the laluz foundation by putting on eight young professionals for the Voedselbank Amsterdam (VBA) on 10 October 2008. Given the theme 'Boost a World – in a Single Day', they help VBA with solutions for urgent questions. ■

Number of times that an employee participated in an FFN-project





Coaching and mentoring

A special part of the individual program of Fortis Foundation Nederland (FFN) is coaching and mentoring. FFN organizes short and longer tracks in which employees coach vulnerable youth in developing their skills or their personal development. Goal is to provide youngsters with better perspectives on the labor market and more faith in themselves. The volunteer gets a lot of satisfaction and understanding for young people in the society, and at the same time develops the own social and coaching skills. ■

“It is beautiful to see how the worlds of the student and the coach are being connected.”

Wilma de Groot,
projectmanager Coach4Talent

Growth program of the Oranjefonds

The Growth program, developed by FFN, McKinsey, and PricewaterhouseCoopers, offers 20 social entrepreneurs three years of support and €50,000 a year. Employees of amongst others Fortis Bank Nederland coach these special pioneers and offer workshops. In turn, the coaches get professional intervision from Talent Development of Fortis Bank Nederland. ■

COACH2B

COACH2B is a national Stimulans program for coaching and mentoring by volunteers in the industry, the government and non-profit organizations. Volunteers guide youngsters that are at a risk of missing



out on education and the labor market. FFN has signed up as a corporate partner of COACH2B. ■

Coach4Talent

Coach4Talent is a project of COACH2B, in which business managers will coach ROC students for half a year, one on one, to increase their chances on the labor market. Of all 16 volunteers, seven originate from Fortis Bank Nederland. During the kick-off they will receive a training ‘coaching and intercultural skills’ and meet their students. ■



Above: Reni de Boer Under: Monique Wijnen

Ambassador Netherlands Unlimited

First of all, by personally supporting the Ambassador Netherlands Unlimited. The first ambassador was Roos Prommenschenkel, she was succeeded by Reni de Boer. In 2008, Monique Wijnen became ambassador. She won the CAPaward 2008, the award for someone with a special talent and a disability. FMN supports Monique with a personal assistant and by helping her organizing Community Breakfasts. ■

for youngsters between 18 and 34 years old, with a disability. Goal was to bring young adults into contact with top managers and making them aware of the fact that youngsters with a disability can be great employees. ■

Fortis Facility Management Nederland

Fortis Facility Management Nederland (FMN) shows enthusiasm for people with a physical disability or a chronic disease.



Community Breakfasts

In April and May 2008, the Revalidatiefonds, the CG-Raad and FFN organized four Community Breakfasts in Utrecht, Zwolle, Eindhoven, and Rotterdam. The theme was labor participation






Youth Welfare and ASR Nederland

ASR Nederland (ASR NL) supports youth welfare in the Netherlands with the voluntary efforts of employees.

Insured of Youth Welfare

In 2006, seven directors of ASR NL and youth welfare institutions started a 3-year cooperation around the program 'Insured of Youth Welfare'. With this,

With this,



“Most people thought I would not make it till the finish”

Noah, 15 jaar,
ASR Jongerenrun

ASR NL wants to offer youth welfare youngsters chances and contribute to an improvement of their image. Employees of ASR NL are offered a number of activities. FFN facilitates and guides this program that is built up around sports, knowledge, and experience. ■

ASR Youth Run

In 2008, the second ASR Youth Run starts and 75 employees of ASR and Fortis Bank NL trained with 260 youngsters and 115 mentors from ten youth welfare institutions. Their mission is running 5 or 10 km during the Fortis Marathon Rotterdam. ■

Investing knowledge in youth welfare youngsters

Within 'Insured of Youth Welfare', ASR NL offers workshops 'meeting techniques and communicating' to young-



sters in youth councils of youth welfare institutions. In October 2008, twenty ASR employees shared their experience with a youth council. ■

Youth Welfare youngsters debating with minister Rouvoet

FFN and ASR NL hosted the Youth Welfare Deliberation (YWD), a national day for youth councils to share their daily experiences. 150 youngsters from 23 different institutions took part in the debate with minister Rouvoet. That showed how youngsters have to fight many prejudices after their time in an institution. ■

Youth education by Fortis Bank Nederland

The CI program of Fortis Bank Nederland (FB NL) is an educational program aimed at the empowerment of youth in the VMBO education in particular. Entrepreneurial skills and financial education are central. For this educational program, FFN started a lasting cooperation with six schools.

For example, in cooperation with Kredietbank Utrecht, FFN develops educational material for youngsters and FFN takes care of multiple trainings, workshops, and teacher's programs. ■

Qredits

In 2007, Fortis Bank Nederland, ASR Nederland, and Fortis Foundation Nederland started the program Microfinancing for self-employed persons from disadvantaged groups that cannot get a loan. They are eligible for a sum of money, an insurance package, and coaching. This successful concept has been taken over by the MEA that used it to establish micro bank Qredits. Fortis Bank NL is one of the partners in Qredits and works along with FFN in the field of coaching. ■



CentiQ

In 2007, FFN starts a partnership with CentiQ, a cooperation of financial parties, government, advisory and consumer organizations and science, aimed at financial education. ■

Social internship company gathering

Along with the Ministry of ECS and besides her own social internships projects, FFN organizes a business track that is themed 'the social internship'. These are internships in which youngsters contribute to the community without being paid.

Companies can also play a part in this. In this business track, FFN and the Ministry of ECS organize gatherings and example internships. ■

“FFN sees a role for corporate life by combining the social internship with voluntary work.”



Professionalisation

Fortis Foundation Nederland invests in her tools and makes these available to others.



Wellsociety Simulator

This management simulation offers an orientation on the theme of community investment (CI). The simulation is suitable for companies, educational institutions, and governments that wish to start with CI, or that are looking for inspiration for their own CI program.

More information:
www.wellsocietysimulator.nl ■

Wellventure Monitor

In order to account for CI projects in a responsible way, FFN developed the Wellventure Monitor. It measures how the cooperation turned out for all partners and shows the effect of CI projects on the organizations involved. Results:

- Activities of FFN have most impact on ‘Pride and Culture’ with both Fortis Bank Neder-

land and ASR Nederland and social organizations (SO’).

- Activities of a somewhat obligatory nature do not score differently than other projects.
- Overall, activities with a cognitive element score higher than the ‘do’ activities.
- The high score (9) in ‘development’ shows that SO’s more and more realize that offering social activities helps their own organization to grow.

In 2008, 234 organizations made use of the Wellventure Monitor (71 in 2007).

More information:
www.wellventuremonitor.nl ■

The aspect
‘development’
scores a

9





Thanks!

2008 has been a turbulent year for Fortis and therefore also for Fortis Foundation Nederland. Fortunately, we were able to move along with all movements, which means that our social relations did not suffer from our daily worries. Yet, it was quite exciting at some times. And clarifying, because in these times, we saw what the social involvement of Fortis, now Fortis Bank Nederland and ASR Nederland, and all her employees is worth. Especially in this period, we saw an enormous increase in colleagues who wanted to do something back for society, who wanted to make a positive

gesture, and who wanted to make known that we did not forget the relations around us. This gives us all confidence in 2009, which no doubt will be an tumultuous year as well, but undoubtedly also a year in which the involvement in society will be ok.

Danielle Schutgens and Margot van Sluis, both general management Fortis Foundation Nederland.

Thanking event

The employees of social organizations with which we cooperate were, as a thank you for their cooperation, invited by the volunteers with clients for a performance of the Cascade Christmas Circus. ■



Colofon

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Participation rate

46,7%